



# Improvement in Productivity with E2E Automation of Manual Product Price Updates in Oracle Fusion Cloud ERP with FloData

## INSIGHT

A leading telecom company used a multiple channel approach to expedite sales and applied formulas to derive the region- and partner-specific prices from the global price list. Since Oracle Fusion Cloud ERP didn't allow formula-driven pricing, it had to manually update the pricing across the various price lists.

Forsys introduced the E2E process automation to support and allow easy updating of different pricing scenarios using FloData's technology, which enabled the business users to download the product prices from the global price list, implement changes, and upload them back. Automation helped the client significantly reduce the manhours spent on updating the price list.

## BUSINESS CHALLENGE

The client was encountering challenges with updating prices because it dependent on several price lists to create:

- ✓ **Region-specific pricing eg: India, China, Japan, Global**
- ✓ **Partner-specific pricing eg: Gold, Silver, Platinum**
- ✓ **Client-specific pricing**

They needed to manually update the modifications across all lists whenever changes occurred.



### Industry

Telecommunications



### Revenue

\$150+ M



### Employees

1k+



### Headquarters

California, US

# TRANSFORMATION JOURNEY

Forsys leveraged the capabilities of FloData's pricing accelerator to automate the price updates across various price lists. It enabled the business users to download the product prices in the global price list, implement changes, and upload them back into the accelerator.

After the reupload is completed, the accelerator revises the pricing in all the derived price lists (region or partner-specific).

## IMPACT



**Cost and time savings  
in manual tasks.**



**Price changes accessible in the  
order management system.**



**Order verification with  
accurate pricing.**



**Improvement in productivity.**

## ABOUT THE CLIENT

The client is an American video delivery technology and services business that enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally.

## SOLUTION COMPONENTS

Oracle Fusion Cloud ERP, FloData



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